



2010 Marketing & Branding Opportunities

Annual Investor Benefit Program

Innovate-Educate has established an Annual Investor Benefit Program to provide our investors with additional exposure through the year. Benefits start March 1st and apply for one Calendar Year. Our Annual Investor levels are:

Platinum Sponsor \$25,000
Innovation Sponsor \$50,000

Annual Investor Benefits	Innovation	Platinum
Online Benefits		
Company Logo on Home page of website(s)	√	√
Company Logo with hyperlink on Annual Investor's page of Website	√	√
Event Benefits		
Company logo on all Sig events	√	
Complimentary registrations to all signature events	√	
Two complimentary registrations to signature event of your choice		√
Recognition from the podium at all signature events	√	√
Speaking Opportunity at Signature event of your choice	√	
Premier Seating at all events	√	√
Print Benefits		
Recognition with company logo in full page ad for signature events	√	√
Premier listing with company logo in statewide publication	√	
Media Benefits		
Feature your company in monthly e-newsletter (5,000+ recipients)	√	√

Signature Events 2010

NGA and Innovate-Educate Leadership 2010

“Public/Private Partnerships to Advance Education”

Date TBA – March/April 2010

This event will be held in Washington, DC bringing together top Fortune 500 companies that are members of NGA Fellows and Innovate-Educate Board of Directors to focus on strategic public/private partnerships to advance STEM and transformation in education for advancement of all students

Gold Sponsor \$15,000

Silver Sponsor \$10,000

Bronze Sponsor \$5,000

Innovations in Leadership & Learning

NM Spring Conference

April 21-23, 2010

Marriott Pyramid, Albuquerque, NM

At this conference, leadership in education from across New Mexico will convene to advance innovations in leadership and learning. NMSTE is the lead partner with Innovate Educate NM. Other partners include Albuquerque Public Schools, Las Cruces Public Schools, NM Council for Technology in Education, IDEAL-NM and NM Leadership Institute. Expected attendance 500+

See separate sponsorship package for event – levels \$10,000 to \$2,500

Vendor Packages start at \$1,000

CSG Spring Meeting-All day STEM Conference

New York City, New York

May 19, 2010

This conference will bring all 50 States to Council of State Government's Spring Conference in New York City. State Education Leaders from across the country will attend this all day STEM conference to focus on states partnering with industry to create effective STEM networks. At this conference, state leaders from across the country will gather to exchange ideas, debate tough issues and develop creative solutions.

Gold Sponsor \$15,000

Silver Sponsor \$10,000 Bronze Sponsor \$5,000

Marketing & Branding Opportunities

Innovate-Educate e-Newsletter

Beginning February 2010, Innovate-Educate will begin publishing an e-Newsletter. The target market for this will include two levels (national and New Mexico)

- **national organizations that are partners with IE (approximately 500 contacts currently)**
- **New Mexico contacts that include NM Legislature, Education Leadership (Superintendents, Principals from all 89 districts), teachers throughout New Mexico, NMSTE listserve, NM Learning Network listserve, 2 and 4 year colleges, all Chamber of Commerce chapters, Economic Development organizations, NM First membership and NM Technology Council membership. Approximately 10,000 in current database with expected large increase monthly.**

Branded monthly - Newsletter Sponsor \$25,000

Your company featured on eMonthly newsletter as lead sponsor

(12 issues beginning February 2010)

OR

Feature your company's Innovation (a technology, program, initiative) with a District (one newsletter) \$5,000

For More Information, contact Jamai Blivin, Executive Director, Innovate-Educate
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