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Innovate+Educate

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Strada Education and Gallup Announces The Release of The Latest Education Consumer Pulse Report at The 2017 Close It Summit

New Survey Finds Advice from Employers Is Most Valued but Least Used When Choosing a College Major; Reveals Troubling Gaps for First Generation and Minority Students

Today, at the 2017 Close It Summit, Gallup and Strada Education Network releases the latest findings from the Education Consumer Pulse™ (ECP), the first-ever daily survey of U.S. adults designed to understand and track Americans' perceptions of their education experiences and how they relate to their career and life goals. The Summit kicks off with Strada Education Network Day: Innovation & Transformation in Career Services and features new research and leading strategies connecting education to employment. The day began with the release of the Education Consumer Pulse report, "Major Influence: Where students get advice on what to study in college." It examines the source and helpfulness of the advice students receive on what to study in college. The report follows the release of June ECP data, which showed that 36 percent of the U.S. would change their major if they could. The day will feature a who's who of experts in career services innovation. Day one features insights from thought leaders like Wes Moore, Jeff Selingo, Johnny Taylor, Martha Kanter and many more.

"Strada Education Network is pleased to host the opening day of the Close It Summit," said William D. Hansen, Strada Education president, and CEO. "The day offers a unique opportunity not only to see the launch of our latest Education Consumer Pulse report with Gallup, but also to gain insights from some of the top thought leaders in career services innovation."

Close It, produced by Innovate+Educate (I+E), a national nonprofit, in partnership with Strada Education Network dives deep into the latest innovations supporting the Shift, and explores new companies, models, pathways and players that are rapidly entering the market — reflecting a familiar pattern in which big, complex challenges threaten old systems and demand an entirely new approach. The theme "Shift Happens: Revolution," is focused on the role of emerging technologies and strategies in creating pathways to social and economic mobility through the assess, hire, train and advance framework.



About Strada Education Network:

Strada Education NetworkSM is a national nonprofit dedicated to improving lives by strengthening the pathways between education and employment. We engage innovative partners across education, nonprofits, business and government to advance Completion With a Purpose[®], building a more purposeful path for America's students to rewarding careers and fulfilling lives. Learn more at StradaEducation.org.

About Education Consumer Pulse:

The Education Consumer Pulse[™] is a groundbreaking research platform from Gallup and Strada Education Network that will create the most extensive set of education consumer insights to date. Over the next three years, the ECP will provide regular insights from current, past and prospective education consumers about some of the most pressing issues facing postsecondary learning today. Learn more at StradaEducation.Gallup.com.

About Innovate+Educate:

I+E is a national nonprofit implementing evidence-based, employer-led strategies to drive competency-based training and hiring for in-demand jobs. Their vision is to create multiple pathways to employment, and their focus is on industry driven solutions to education and employment. I+E is led by a Board of Directors from top industries across 35 states. www.Innovate-Educate.org.